



WTIC-TV

ORDER

Print Date 11/01/12

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Flight Dates 10/31/12-11/06/12

Contract / Revision 402824 - 4

Original Date / Revision
10/30/12 11/01/12

Advertiser Independence USA Pac

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

Account Executive	Order%	Start Date	End Date
Jordan Johannessen	100%		

Product

INDEPENDENCE PAC USA

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 38

Alt Order # 06400103

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 25% Market Value 849500

Competing Station	% of Order	Amount
2WCCT	%	0
3WFSB	25%	212375
4WVIT	25%	212375
5WTNH	25%	212375
6WCTX	%	0
7CABL	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	137	\$180,518.75	\$212,375.00	0.00	10/29/12	11/06/12	137	\$180,518.75	\$212,375.00
Totals	137	\$180,518.75	\$212,375.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	61	10/31/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-- WTF--	:30	6	\$400.00	02	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-- WTF--		6		\$400.00		0.00					
2	61	10/31/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	-- WTF--	:30	6	\$400.00	02	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-- WTF--		6		\$400.00		0.00					
3	61	10/31/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-- WTF--	:30	6	\$350.00	02	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	-- WTF--		6		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	61	10/29/12-11/04/12	M-F 8a-9a		8a-9a	-- WThF----	:30		(\$350.00)		0.00	NM		
			Credited												
4	61	10/31/12	10/31/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-- 1----	:30	1	\$425.00	02	0.00	NM	1	\$425.00



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Contract / Revision **402824- 4** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Independence USA Pac** Product **INDEPENDENCE PAC USA** Estimate # **38**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	61	10/31/12	10/31/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	-- 1----	:30	1	\$425.00	02	0.00 NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 1----					1	\$425.00		0.00		
5	61	11/01/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	--- 22--	:30	4	\$425.00	02	0.00 NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	--- 22--					4	\$425.00		0.00		
6	61	10/31/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	-- 222--	:30	6	\$1,000.00	02	0.00 NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 222--					6	\$1,000.00		0.00		
7	61	10/31/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-- 222--	:30	6	\$1,300.00	02	0.00 NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 222--					6	\$1,300.00		0.00		
8	61	10/31/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	-- 111--	:30	3	\$1,800.00	02	0.00 NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 111--					3	\$1,800.00		0.00		
9	61	10/31/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	-- 222--	:30	6	\$550.00	02	0.00 NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 222--					6	\$550.00		0.00		
10	61	10/31/12	10/31/12	Wed Prime Rotator X-Factor	CM	8p-10p	-- 2----	:30	2	\$6,000.00	02	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-- 2----					2	\$6,000.00		0.00		
11	61	11/01/12	11/01/12	Thur Prime Rotator X-Factor	CM	8p-10p	--- 1---	:30	1	\$6,000.00	02	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	--- 1---					1	\$6,000.00		0.00		
12	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	----- 2-	:30	2	\$1,300.00	02	0.00 NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----- 2-					2	\$1,300.00		0.00		
13	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	----- 2	:30	2	\$1,500.00	02	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----- 2					2	\$1,500.00		0.00		
E 14	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	----- 2	:30	2	\$550.00	02	0.00 NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----- 2					2	\$550.00		0.00		
E 15	61	11/05/12	11/05/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	3-----	:30	3	\$400.00	02	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	3-----					3	\$400.00		0.00		
16	61	11/06/12	11/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- 2-----	:30	2	\$400.00	02	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



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Contract / Revision **402824- 4** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Independence USA Pac** Product **INDEPENDENCE PAC USA** Estimate # **38**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
16	61	11/06/12	11/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- 2 - - - - -	:30	2	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	- 2 - - - - -					2	\$400.00		0.00			
E 17	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	22 - - - - -	:30	4	\$400.00	02	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	22 - - - - -					4	\$400.00		0.00			
E 18	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	22 - - - - -	:30	4	\$350.00	02	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	22 - - - - -					4	\$350.00		0.00			
E 19	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2 - - - - -	:30	2	\$425.00	02	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2 - - - - -					2	\$425.00		0.00			
E 20	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	2 - - - - -	:30	2	\$1,000.00	02	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2 - - - - -					2	\$1,000.00		0.00			
21	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	2 - - - - -	:30	2	\$1,300.00	02	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2 - - - - -					2	\$1,300.00		0.00			
E 22	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2 - - - - -	:30	2	\$1,800.00	02	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2 - - - - -					2	\$1,800.00		0.00			
23	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	2 - - - - -	:30	2	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2 - - - - -					2	\$550.00		0.00			
24	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	1 - - - - -	:30	1	\$7,000.00	02	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1 - - - - -					1	\$7,000.00		0.00			
25	61	11/02/12	11/02/12	Fri Prime A Kitchen Nightmares	CM	8p-9p	- - - - 1 - -	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - 1 - -					1	\$3,000.00		0.00			
26	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	- - - - 1 - -	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - 1 - -					1	\$3,000.00		0.00			
27	61	11/04/12	11/04/12	Su 10a-11a Su 10a-11a	CM	10a-11a	- - - - - 1	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - 1					1	\$350.00		0.00			
N54	61	11/02/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	- - - - 1 - -	:30	1	\$700.00	02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **402824- 4** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Independence USA Pac** Product **INDEPENDENCE PAC USA** Estimate # **38**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N54	61	11/02/12	11/02/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	----1--	:30	1	\$700.00	02	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$700.00		0.00		
N55	61	11/02/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	----1--	:30	1	\$700.00	02	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$700.00		0.00		
N56	61	11/02/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	----1--	:30	1	\$600.00	02	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$600.00		0.00		
N57	61	11/02/12	11/02/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	----1--	:30	1	\$500.00	02	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00		
N58	61	11/02/12	11/02/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----1--	:30	1	\$500.00	02	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00		
N59	61	11/02/12	11/02/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----3--	:30	3	\$500.00	02	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----3--					3	\$500.00		0.00		
N60	61	11/02/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----3--	:30	3	\$500.00	02	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----3--					3	\$500.00		0.00		
N61	61	11/02/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----3--	:30	3	\$700.00	02	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----3--					3	\$700.00		0.00		
N62	61	11/02/12	11/02/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	----1--	:30	1	\$2,500.00	02	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$2,500.00		0.00		
N63	61	11/02/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	----1--	:30	1	\$2,500.00	02	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$2,500.00		0.00		
N64	61	11/02/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	----3--	:30	3	\$4,000.00	02	0.00 NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----3--					3	\$4,000.00		0.00		
N65	61	11/02/12	11/02/12	Fri Prime A Kitchen Nightmares	CM	8p-9p	----1--	:30	1	\$5,000.00	02	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$5,000.00		0.00		
N66	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	----1--	:30	1	\$15,000.00	02	0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	----1--					1	\$15,000.00		0.00		



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Contract / Revision **402824- 4** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 11/01/12

Order Sep 00:15:00

Advertiser **Independence USA Pac** Product **INDEPENDENCE PAC USA** Estimate # **38**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N66	61	11/02/12	11/02/12	Fri Prime B Fringe	CM	9p-10p	----1--	:30	1	\$15,000.00	02	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$15,000.00		0.00			
N67	61	11/03/12	11/03/12	College FB Late Game(Fri College FB Late Game(Fri	CM	7p-11p	-----3-	:30	3	\$5,000.00	02	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----3-		3				\$5,000.00		0.00			
N68	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	-----2-	:30	2	\$3,000.00	02	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2				\$3,000.00		0.00			
N69	61	11/04/12	11/04/12	Su 10p-11p Su 10p-11p	CM	10p-11p	-----2	:30	2	\$4,000.00	02	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2				\$4,000.00		0.00			
N70	61	11/04/12	11/04/12	Su 11p-1130p Sun 11p-1130p	CM	11p-1130p	-----2	:30	2	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2				\$550.00		0.00			
N71	61	11/05/12	11/06/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	MT-----	:30	4	\$700.00	02	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		4				\$700.00		0.00			
N72	61	11/05/12	11/06/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MT-----	:30	3	\$700.00	02	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		3				\$700.00		0.00			
N73	61	11/05/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	MT-----	:30	3	\$600.00	02	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		3				\$600.00		0.00			
N74	61	11/05/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MT-----	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1				\$400.00		0.00			
N75	61	11/05/12	11/05/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	3-----	:30	3	\$500.00	02	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	3-----		3				\$500.00		0.00			
N76	61	11/05/12	11/05/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	3-----	:30	3	\$500.00	02	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	3-----		3				\$500.00		0.00			
N77	61	11/05/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	3-----	:30	3	\$700.00	02	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	3-----		3				\$700.00		0.00			
N78	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1				\$2,500.00		0.00			



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Contract / Revision **402824- 4** Flight Dates **10/31/12-11/06/12**Hiatus DatesOriginal Date / Revision 10/30/12/ 11/01/12Order Sep 00:15:00Advertiser **Independence USA Pac** Product **INDEPENDENCE PAC USA** Estimate # **38**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N78	61	11/05/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	1-----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00	
															1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00	0.00						
N79	61	11/05/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	1-----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00	
															1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00	0.00						
N80	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	2-----	:30	2	\$4,000.00	02	0.00	NM	2	\$8,000.00	
															2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	2-----				2	\$4,000.00	0.00						
N81	61	11/05/12	11/05/12	Mon Prime A Bones	CM	8p-9p	1-----	:30	1	\$15,000.00	02	0.00	NM	1	\$15,000.00	
															1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----				1	\$15,000.00	0.00						
N82	61	11/05/12	11/05/12	Mon Prime B Mob Doctor	CM	9p-10p	1-----	:30	1	\$10,000.00	02	0.00	NM	1	\$10,000.00	
															1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	1-----				1	\$10,000.00	0.00						
N83	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	2-----	:30	2	\$1,300.00	02	0.00	NM	2	\$2,600.00	
															2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/05/12	11/11/12	2-----				2	\$1,300.00	0.00						
													Totals	137	\$212,375.00	